

Energy Saving Paint

PRESENTING:

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Summer

We use energy to cool down.

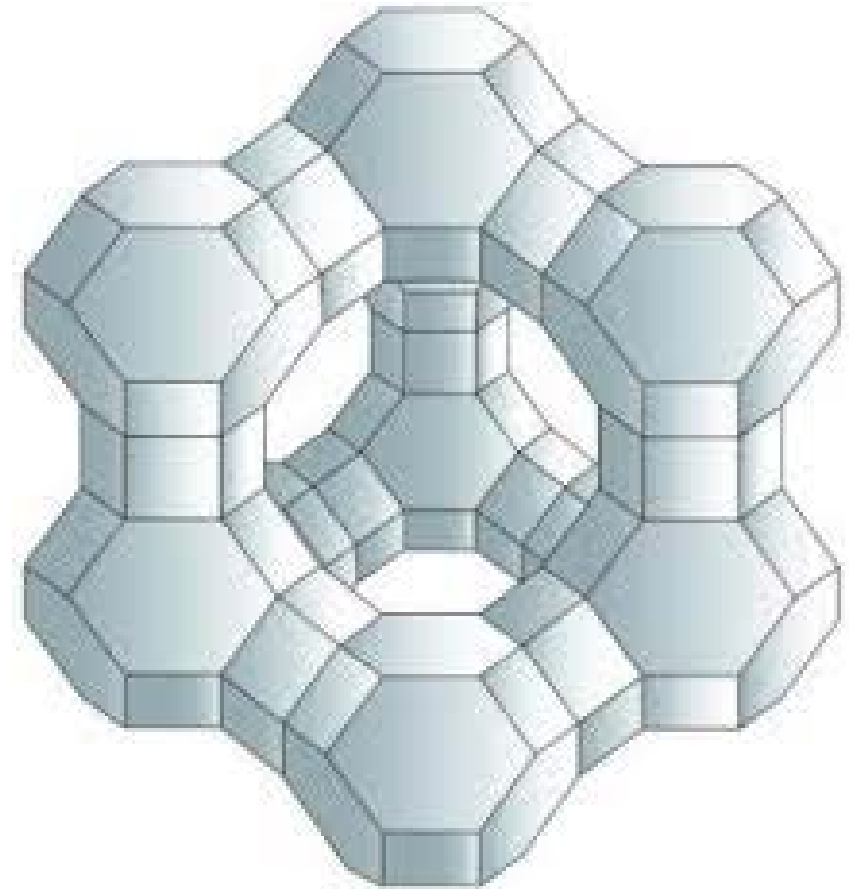


Winter

We use energy to warm up.

ZEOLITES

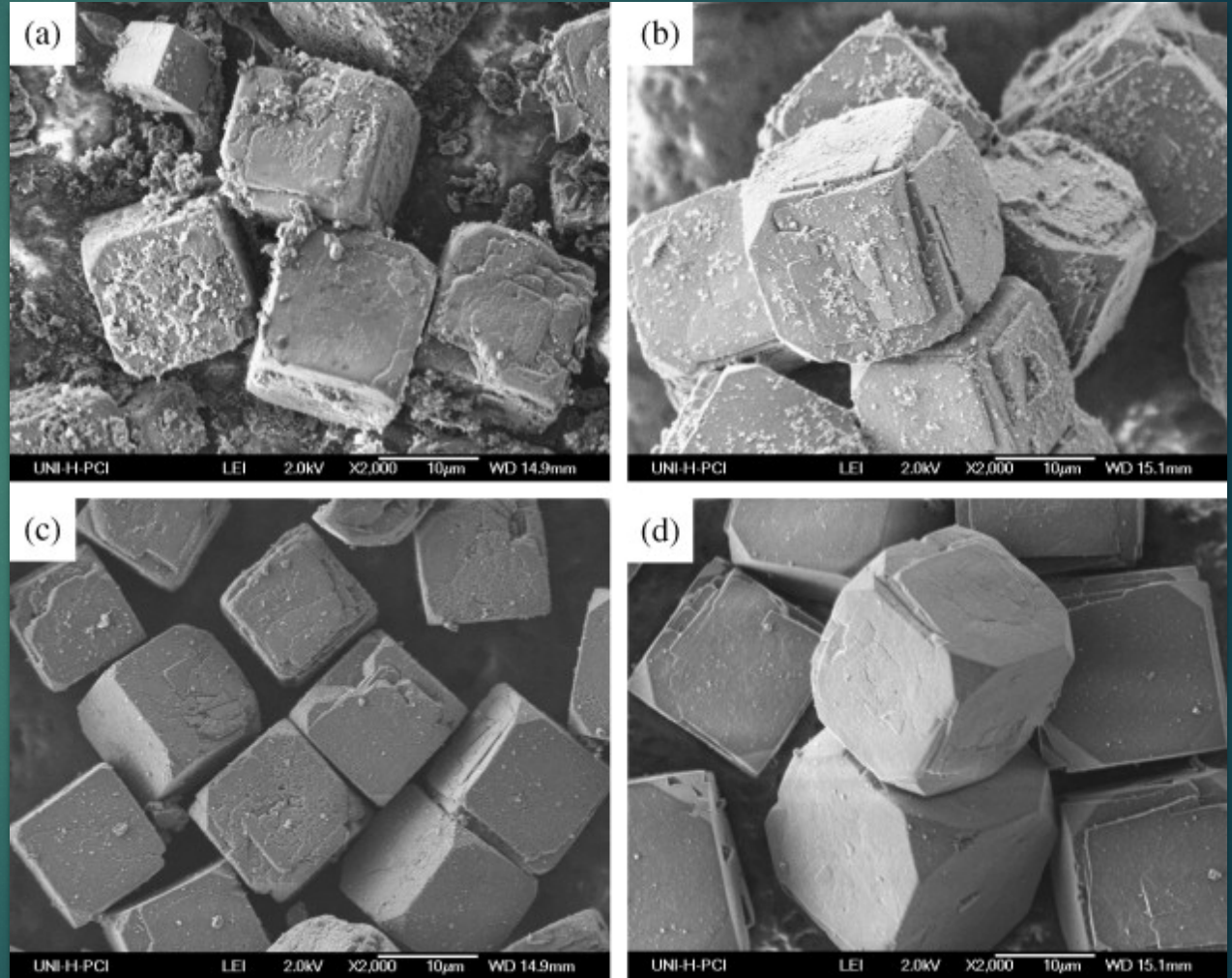
- ▶ Zeolites encounter water, absorb it and emit heat
- ▶ When heat is applied, the water is released
- ▶ A “loss-free” storage method



**YES,
WE
CAN.**

Can we use
the zeolites'
properties to
solve this
problem?

- ▶ Buildings of all sizes
- ▶ Cooling effect
- ▶ Gradual heat release



Energetics

- ▶ Average energy spent on heating / cooling in Israel: ~ 3,000 kWh per year
- ▶ 1 kWh of electricity costs about 0.13 €
- ▶ Our product will provide ~ 150 kWh

Finances

- ▶ Total cost: ~ 1,000 – 2,000 € per household
- ▶ Covers at least 5% of energy consumption for heating and cooling
- ▶ Production in China

Advantages

- ▶ Works passively
- ▶ In the summer, energy is stored until the humidity increases
- ▶ In the winter, energy is released gradually
- ▶ Environmentally friendly & long lasting



**Thank you
for listening!**

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Citations & Bibliography



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