

# Join us. We help you think, act and grow big.

## Build a business around your green idea

The future is green. To get there we need massive amounts of green ideas. Ideas that are put into action, so they will reach massive amounts of people.

Starting a business is the most powerful way to put ideas into action. A business can grow based on customer needs. And it can grow on a global scale. That is key to tackling climate change.

That's why our motto is: 'Fixing climate change, one start-up at a time.'

All change starts small, with passionate people. In 2003 starting an electrical car company seemed silly. Today Tesla leads the global movement of electrifying cars in which big car companies are investing over €80 billion. In 2011 Tado° was a three people company. Today their thermostats are installed all across the world, reducing up to 30% CO<sub>2</sub> emissions in homes.

Change starts with people who don't wait for permission or for the 'right' moment. Who are okay with being called crazy. People willing to explore and eager to act. People like you.

Join us. We're here to get you started. So you can massively contribute to tackling climate change.

## Train. Compete. Launch.

Your idea can be a mind shift in urban mobility, a revolution in the food chain. A breakthrough in energy production

or efficiency. A radical rethink of waste management or any other idea that helps fix climate change.

Even if your idea is still on the back of a napkin, you're welcome to join.

## Jump on this rousing ride on your way to global impact:



**2-day Boot Camp** with the planet's best trainers.



**6 Intense Coaching Modules:** validate your business model with customers and perfect your pitch.



Work with peers and compete on national and global level.



Have tons of fun along the way.

The top-10 of the Global Grand Final win access to Climate-KIC Accelerator, Europe's cleantech start-up accelerator program. The top-3 win € 2,500 to € 10,000.

## Apply on [www.climatelaunchpad.org](http://www.climatelaunchpad.org)

The 2018 competition is open in 35+ countries. Check our website for key dates, submit your idea and let the games begin.